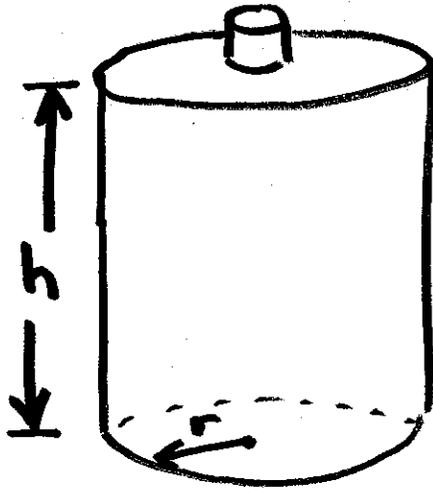


# Outline

1. Finish bottle problem.
2. Short cut rules for derivatives.
3. Product and quotient rules.

# 1. Why Derivatives?

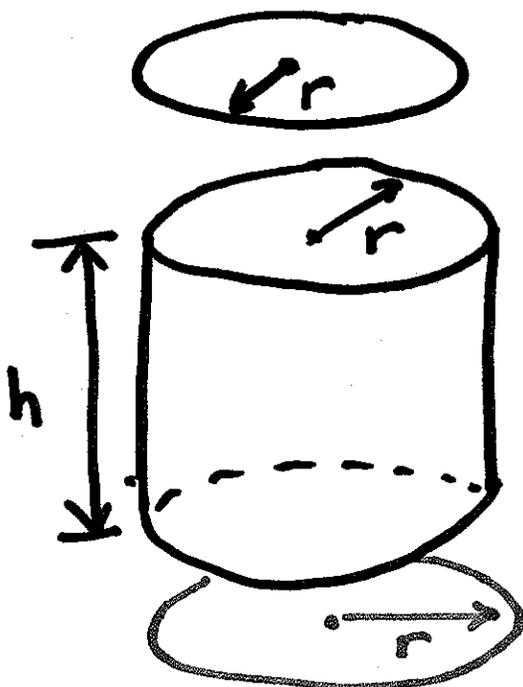


Volume has to be 500 ml (500 cubic centimeters).

Want surface area to be as low as possible.

## Solution

Formula for surface area,  $S$ .



$$S = \pi r^2 + \pi r^2 + 2\pi r \cdot h$$

$$S = 2\pi r^2 + 2\pi r h$$

↑ ↑  
two variables

- Want to turn the formula for  $S$  into a formula with only one input variable ( $r$ ).
- Write down a formula for volume and use the fact that the volume has to be 500.

$$\pi r^2 \cdot h = 500$$

$$h = \frac{500}{\pi r^2}$$

- Use this to replace "h" in formula for  $S$ :

$$S = 2\pi r^2 + 2\pi r \cdot h$$

$$= 2\pi r^2 + 2\pi r \cdot \frac{500}{\pi r^2}$$

$$= 2\pi r^2 + \frac{1000}{r}, r \neq 0.$$

Plan: ① Calculate  $S'(r)$ .

② Set  $S'(r) = 0$ .

③ Solve for  $r$ .

Step ①: Calculate  $S'(r)$

$$S(r) = 2\pi r^2 + \frac{1000}{r}$$

$$= 2\pi r^2 + 1000 \cdot r^{-1}$$

$$S'(r) = (2\pi) \cdot 2r^1 + (1000) \cdot (-1) \cdot r^{-2}$$

$$= 4\pi r - \frac{1000}{r^2}$$

Step ②: Set  $S'(r) = 0$

$$4\pi r - \frac{1000}{r^2} = 0$$

- Because max & min values of a function usually occur when derivative = 0.

Step ③: Solve for r

$$4\pi r - \frac{1000}{r^2} = 0$$

$$4\pi r = \frac{1000}{r^2}$$

add  $\frac{1000}{r^2}$   
to both  
sides.

$$4\pi r^3 = 1000$$

multiply by  
 $r^2$

$$r^3 = \frac{1000}{4\pi}$$

divide by  
 $4\pi$

$$r = \left( \frac{1000}{4\pi} \right)^{1/3} \approx \del{9.6} 4.3 \text{ cm}$$

$$h = \frac{500}{\pi \left( \frac{4.3}{4.3} \right)^2} \approx 8.61 \text{ cm}$$

## 2. Short Cut Rules for Derivatives

$f(x)$	$f'(x)$
$f(x) = k$ ↑ constant number.	$f'(x) = 0$
$f(x) = x^n$ e.g. $f(x) = x^3$	$f'(x) = n \cdot x^{n-1}$ e.g. $f'(x) = 3x^2$
$f(x) = k \cdot g(x)$ ↑ constant	$f'(x) = k \cdot g'(x)$
$f(x) = g(x) + h(x)$	$f'(x) = g'(x) + h'(x)$
$f(x) = g(x) - h(x)$	$f'(x) = g'(x) - h'(x)$
$f(x) = \sin(x)$	$f'(x) = \cos(x)$
$f(x) = \cos(x)$	$f'(x) = -\sin(x)$

### 3. Product and Quotient Rules

#### (a) Product Rule

$$f(x) = g(x) \cdot h(x)$$

two functions  
multiplied.

$$f'(x) = g(x) \cdot h'(x) + g'(x) \cdot h(x)$$

#### (b) Quotient Rule

$$f(x) = \frac{g(x)}{h(x)} \left. \vphantom{\frac{g(x)}{h(x)}} \right\} \begin{array}{l} \text{quotient} \\ \text{of two} \\ \text{functions} \end{array}$$

$$f'(x) = \frac{h(x) \cdot g'(x) - g(x) \cdot h'(x)}{h(x)^2}$$

low · d high - high · d low

low · low

## Example

$$\begin{aligned}m(z) &= z^7 \cdot (3z^{1/4} + z^2)^{-1} \\&= z^7 \cdot \frac{1}{3z^{1/4} + z^2} \\&= \frac{z^7}{3z^{1/4} + z^2}\end{aligned}$$

$$\begin{aligned}m'(z) &= \frac{(3z^{1/4} + z^2) \cdot 7z^6 - z^7 \cdot (3 \cdot \frac{1}{4} z^{-3/4} + 2z)}{(3z^{1/4} + z^2)^2}\end{aligned}$$